

# FALL SKIN CARE UPDATE

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Welcome to another edition of the Recapture newsletter! It is my pleasure to share with you some new and innovative products. My endeavor, as always, is to bring you the latest in beauty and well-being news, as well as to offer effective products that will stretch your dollar. I love keeping you informed, while providing the best quality treatments, services and products associated with age management.

I attended the International Esthetics conference in Las Vegas this summer. Never before has the education been so overwhelming. The future of the industry is clearly trending towards immuneresponse evolution, peptides, genomics, proteomics, thera-

peutic injectaceuticals and better nutrition. The good news is that "successful aging" is undoubtedly achievable.

In this issue, I will introduce you to some recent findings on effective skin care management and healthy living.

Thank you for choosing Recapture for your skin care needs. Your satisfied results are my primary goal.

In beauty and health,

Sheila Sigecan



I sincerely appreciate your valued business!

"Be your own work of art. Cultivate friends, passions, a distinctive style. Learn, dare, and grow. Beauty is the bonus of a well-lived life."

Author unknown

## STRESSED?

Treat your skin to a little rest and relaxation. Your skin is a sensitive organ with an equilibrium that is easily upset. Biorhythms can affect how your skin feels and looks. Jet lag is a prime cause of skin stress and irritation. A new peptide ingredient in Glistin™ protects the skin's nerve endings and prevents its distress. Try Babor's Flight Jet Lag Anti-Stress Essentials, sale price\$15.00, travel size, or 50ML of Anti-Stress Cream for \$65.00.

### **ADVANCES IN SKIN HEALTH**

People everywhere are searching for ways to fight aging, but is there an immunization against aging? While there are many products available to help fight the signs, few address the root causes. Dr. Murad has determined that water loss from connective tissue and cells is one of the main factors in aging. Murad's newest anti-aging product evolution, available only to select spas and salons (like Recapture!) will help your skin to act young again. Think of it as a vaccination against aging!

# SELF TAN WITH EEEEZ ™

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St. Tropez, the #1 self-tanning line in Europe, has developed EEEEZ™, a fast and easy way to a rich looking tan without the sun. This ultra-fine spray delivers smooth uniform color even on elbows and knees.

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# FALL SKIN CARE UPDATE



As a skin care specialist, I am committed to professionally working with clients in determining their seasonally adjusted skin care regimen and product selections as well as recommending proper diet and body care routines.

#### GIVE YOUR FEET A TREAT

Our feet are one of the most important parts of our body and are actually biological works of wonder. A sophisticated Goddesigned system that can carry the weight of our body throughout a lifetime. Give your feet a short, but well-deserved break with Babor's new "FEETNESS" products. Inspired by ancient Aboriginal wisdom and remedies, Babor has incorporated valuable oils from blue cypress and eucalyptus trees.

Hand & Feet Sugar Peeling \$28.

Callus Remover Fluid \$ 24.

Refreshing Bath Gel \$ 22.

Vitalizing Cream \$ 32.

#### **WALK IT OFF**

Wearing Thinnies™ Spa Shorts regularly during any activity combined with an application of potent cellulite cream will intensify the weight loss process. Spa Shorts and Contour Cream on sale for \$119.00.

#### PRODUCTS CAUSING A BUZZ

**Babor's** research and development department has developed an innovative skincare line tailored for sensitive skin. It is a natural, mild alternative to other whitening products. It not only brightens, but provides safe and reliable UVA and UVB SPF8 protection.

HandSpa by Revitalight In the era of botox and wrinkle fillers, a woman's hands may betray her true age. The new "HandSpa" delivers specific wavelengths to diminish hand age spots and decreases collagendegrading enzymes. For plumper and reduced hand veins, try six "HandSpa" sessions for the introductory

**Totaloe™ by Vivant** We are born gentle and weak and as life progresses, our bodies become hard and stiff. Our bodies contain hyaluronic acid that helps to keep joints and cells flexible. Vivant's newest product, Totaloe™ rehydrating gel calms and hydrates the skin. This product is truly on the top 10 best values list.

Maxilip Lip-Plumper by Vivant You can expect to see a 40% increase in lip volume while generating new collagen, elastin and hyaluronic acid with this new product. It reduces feathering and will not clog your pores.

Acne Spot Treatment by Murad Good-bye post acne spots, hello clear skin with proven, patented formulas that will help lighten skin discoloration.

Exfoliating Fruit Enzyme Mask by Murad In 10 minutes this naturally derived papaya and pineapple mask will restore a healthy glow and provide anti-inflammatory benefits.

Wrinkle Filler by Babor Injections, lasers and scalpel are now history thanks to this innovative cosmetic wrinkle filling product that achieves a wrinkle-filling effect from the inside out. It takes effect after an hour and lasts the entire day. Regular applications improves the skin's matrix by stimulating collagen synthesis.

Sea Creation™ by Babor For the first time ever, intelligent active ingredients provide an instant lifting effect to protect the skin against free radicals regenerating skin at the deepest layers and boosting cell energy to produce visibly smooth skin. This exclusive eye cream contains thermophilus which is harvested from deep sea beds. Babor spent over seven years of extensive research is the development of their Sea Creation™ formula

*Hy-OL and Photoactive Set by Babor* Skin loves oil and in this case oil and water do mix! Babor's gentle hydrophilic cleansing line is now celebrating its 50th anniversary. Preservative-free, two-phase cleansing that works in perfect harmony.

Gel and Tonic by Babor Cleansing gel and tonic two-in-one provides a fast and easy way to deep-clean the skin. Extract of horsetail and pansy combats blemishes while leaving the skin calm. Babor Gel and Tonic for

Intensive Wrinkle Reducer™ Complex by Murad A breakthrough in anti-aging technology, Intensive Wrinkle Reducer™ contains glyconutrient complex. It has been clinically proven to regenerate the skin's appearance by providing resurfacing without irritation and increasing skin firmness. This formula begins to work in just ten minutes with more dramatic results after continued usage.

**Men's Trio by Murad** Whether he is a leading man, a family man or a right hand man, man oh man does Dr. Murad have a solution for the man who increasingly cares about his appearance! The first ever Murad line designed with specific male skin concerns is an easy three-step system that includes; Cleansing Shave, Razor Burn Rescue and Face Defense that any man can handle.

Frownies are Hollywood's biggest secret. It's kind of like a natural Botox... You wet it, use the adhesive, and you stick it on those little areas where you have frown lines, and basically as you sleep like this, it rejuvenates the muscles in your skin and gets rid of those lines. You do it while you're vacuuming, while you're sleeping... "They work, they really work." --Eve Pearl, View Crew Makeup Artist.

Get Your Beauty Sleep Grace Kelly wore a "peaudesoie" satin gown for her wedding. I now have in stock pillow cases that are made with the same satin material. Unlike traditional satin cases, these cases are not slippery, thinly made nor do they get warm to the face. These satin pillowcases will not only feel wonderful, but they also reduce hair damage, minimize facial "sleep lines" and help to maintain hair and skin moisture balance.

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#### BEYOND CELLULITE AND STRETCH MARKS

Dr. Murad recently opened the doors to the revolutionary Murad Inclusive™ Center in El Segundo, CA, where anti-aging and state of the art total wellness solutions are now available. Their mission is to improve topical, internal and emotional health, based on the science of "The Cellular Water Principle."

I learned a significant amount of information regarding this cutting edge facility during an afternoon spent with Dr. Murad and his associates (all MD's or PhD's). I was impressed by the fact that one Murad Pomphenol supplement is equivalent to eating two pomegranates. Dr. Murad

discovered that taking this supplement will increase the body's natural SPF by 25%. It works by boosting levels of glutathione, an antioxidant that helps protect from free radical damage.

These claims made by Dr. Murad and his associates three years ago were confirmed this summer when "Dateline America" and the New England Journal of Medicine announced that a study that proved that polyphenols can increase skin protection from the sun when ingested by the body.

Another "Ah Ha" for me was that the Murad Inclusive™ Center also recommends

the "Firm and Tone Dietary Supplement Pack" for the majority of the patients they serve because of the product's effectiveness. It delivers key skin hydration and cellfortifying nutrients so that your body can rebuild, rehydrate and revitalize the skin and cells. Clinical studies have shown clear improvements in patient ailments ranging from atopic dermatitis, hair loss, PMS, menopause, headaches, aging, poor memory, depression and stress.

This product goes way beyond cellulite improvement. In the human body, a problem in one area leads to a problem in another as the body is a holistic system. We

know that when free radicals and inflammation are at work, there may be many causes, but the primary cause is WATER LOSS. In Dr. Murad's opinion, water loss is the missing link to understanding how aging affects health and beauty.

My clients that have been diligent in using the Firm and Tone pack have strongly endorsed its results. The pack contains everything to balance the body's needs, so there is no need for extra supplements. I have given price relief for those clients that use this product regularly. They say, they wouldn't be without it!

"Live Long --- Prepare Well" is Dr. Fulton's mantra. With over thirty-five years of experience as a physician, biochemist and author of over 100 published scientific articles, he is one of my favorite formulating experts. I was very fortunate to participate in a one-on-one, 35 minute personal consultation with Dr. Fulton while attending the Las Vegas Skin conference. Dr. Fulton doesn't spend his money on packaging, but focuses his resources on developing potent, medically-proven dermatological therapies. I initially started cherry picking his product line, but today, I carry 80% of his best products. Because this news letter is not intended to cover your skin care needs to the depth that needs to be explained, I encourage you to set up a personal consultation with me. If you are challenged with acne or skin discoloration due to too much sun and/or naturally created body hormones, we have specific rejuvenation and even color systems for your particular skin type. This product will absolutely out perform "Pro-Active".

# SHOP LOCALLY, HELP THE COMMUNITY

There are many reasons clients offer me the opportunity to earn their business. One of the great advantages of shopping locally is that \$1.00 spent at a locally owned, independent business, (like Recapture @ Shea's) an average of \$0.68 is recirculated into the local community. By contrast, \$1.00 spent at a national chain returns only \$0.43 back into the local economy.

I know you have many choices to whom you give business, and I sincerely appreciate loyalty. I continue to search for the latest and most effective treatments and products available in the marketplace. Your business is extremely valued and shopping on-line competitors of Recapture doesn't save you money. If you find a product at a lower price, please come in and I will match that price. However, if you prefer to shop on-line, please check out our developing website at **RecaptureSkinCare.com** Not only will you get the best product prices here, but you will get personalized, consultative services that I know you expect.

Just a friendly reminder that when you refer a friend they will get 10% off of their introductory products and as a thank you, you will get 15% off of your product purchases during your next visit.

Phone: 651-636-1406

Thanks for keeping our community strong by purchasing locally at Recapture!